EqualEngineers CareersFair

# Engineering & Technology Graduate Fair 2017 Impact Assessment

**Students Registered**: Over 400
Footfall across day: Over 50% attendance

**Universities Registered**: Nottingham, Heriot-Watt, Birmingham City, Manchester, South Wales, Leicester, Glasgow, East London, Loughborough, Cambridge, Open University, Teeside, Hull, De Montfort, Huddersfield, Aston, Nottingham Trent, Bath, Kingston, Cranfield, UCL, Hertfordshire, London South Bank, Queen Mary, Birkbeck, Westminster, Birmingham, Aberystwyth, Northampton, Aberdeen, Wolverhampton, Coventry, Imperial College, Derby, Warwick, Brunel, Bristol, Dundee, Glasgow Caledonian, Liverpool John Moors, King's College, Southampton, Staffordshire, Cardiff, Durham.

**Subjects**: Chemical Engineering, Civil Engineering, Computer Science, Software Engineering, Architectural Engineering, Mechanical Engineering, Aerospace Engineering, Biochemical Engineering, Environmental Engineering, Electrical & Electronic Engineering, Manufacturing & Product Engineering, Automotive Engineering, General Engineering

**Exhibitors**: Rolls-Royce, Cadent Gas, Royal Air Force, British Army, Royal Navy, QinetiQ, BAE Systems, Babcock, DE&S, Jaguar Land Rover, BP, Airbus, ISS, AstraZeneca, Edwards, Network Rail, Cisco, Google, InterEngineering, Women's Engineering Society, Bechtel, Arcadis, Wood, Peter Brett Associates, BAM Nuttall, JN Bentley, UK Atomic Energy Authority, CH2M

*4 panel discussions with role models, Skills sessions, CV drop-in clinics*

## Stage of education

| | |
|---|---|
| College | 5% |
| Undergraduate | 63% |
| Postgraduate | 23% |
| Graduate (last 2 years) | 9% |

## Social mobility

| | |
|---|---|
| *Did you receive free school meals when at school?* | 22% |
| *Are you a first generation member of your family to go to university?* | 40% |

## Diversity

Percentage of total participants registered answering question *"EqualEngineers is focused on promoting the talents of underrepresented groups in engineering and technology. To help us with this, we would like to know which diversity strands you belong to?"*

| | |
|---|---|
| Gender | 39% |
| Race/Ethnicity | 47% |
| Sexual Orientation | 13% |
| Religion/Faith | 25% |
| Disability | 8% |
| Age (Mature Student) | 12% |

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Twitter
>50,000 impressions
Facebook post reach
>100,000 views

*"Really nice group of people with a common goal. More relaxed feel than other events I have attended."*

## Testimonials

*"Cadent were extremely pleased to support the inaugural EqualEngineers Graduate Fair 2017. Through our premium sponsorship of the event, we saw a marked increase in our social media traffic, visits to our careers site, and subsequent applications received. With such a plethora of interest, many coming from our affiliation with EqualEngineers, we are excited about a more diverse set of candidates for our assessment and selection processes. We look forward to deepening and growing our partnership with EqualEngineers through 2018 and beyond."*
**Lead Resourcing Business Partner, Cadent Gas**

*"For a first event, this was excellent...and I can only see this becoming bigger and better! For your own statistics, we've also just offered a graduate placement to one of the people we met at the fair! :)"*
**Program Manager, Wood plc**

## Contact

On the basis of the success of our inaugural fair, we will be putting on more events across 2018. Focus on Apprenticeships in late January / early-February, and Graduate Fairs in October 2018. If you would like to discuss sponsorship opportunities as a future EqualEngineers Careers Fairs, please contact:

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Why not check out our client-direct recruitment platform for in-house recruiters www.EqualEngineersJobs.com?

Contact us for more information.