EqualEngineers

Graduate & Apprenticeship Fairs

Sponsorship guide

2018/2019

Thank you for expressing interest in exhibiting at one of our fairs.

Here is what you can expect:

Meet 200-400 diverse students face to face from the LGBT+, BAME, Female, Disabled and Low Economic demographics.

From 25 Universities and x schools and colleges from around the UK.

Reach 150,000 people across our social media advertising.

Improve your diversity targets in recruitment.

Be seen as a leader in Diversity and Inclusion within the industry.

Alongside companies like: Google, Royal Air Force, Facebook, BP and Rolls-Royce

A chance to network and learn from other companies about Diversity, Inclusion and recruitment.

The opportunity to feature in promotional videos and articles that will reach 100,000+

A permanent company profile on our website which has 2-5,000 hits per month and rising.

Testemonials.

Don't take our word for it:

"Cadent were extremely pleased to support the inaugural EqualEngineers Graduate Fair 2017. Through our premium sponsorship of the event, we saw a marked increase in our social media traffic, visits to our careers site, and subsequent applications received. With such a plethora of interest, many coming from our affiliation with EqualEngineers, we are excited about a more diverse set of candidates for our assessment and selection processes. We look forward to deepening and growing our partnership with EqualEngineers through 2018 and beyond."
Lead Resourcing Business Partner, Cadent Gas

"Since attending the fabulous event in Bristol last year, I am so pleased to let you know that my son has secured a full time 3 year apprenticeship, with one of the employers from the event. He was so inspired, and now so excited to have what im sure will be a fabulous career with this company. Thank you for putting on the event and helping people to engage and succeed."
Father of an attendee

"For a first event, this was excellent...and I can only see this becoming bigger and better! For your own statistics, we've also just offered a graduate placement to one of the people we met at the fair! :)"
Program Manager, Wood plc

"I just want to say thank you for the range of engineering apprenticeships you put on yesterday, it has helped me a lot to decided what and where I wanna go and do."
Fair attendee

"Thanks for putting on such a well organised and professional event in Bristol. we had such a productive time, talked to all the supportive and knowledgeable employers. We came away with some great contacts and opportunities, but most of all a feeling that anything is possible if you just go for it."
Apprenticeship-seeker,
EqualEngineers Bristol Apprenticeship Fair 2018

Get involved.

Here are our different sponsorship opportunities:

Headline

1 per fair

Logo will appear as Headline Sponsor for the chosen fair alongside EqualEngineers.

• One large stall at the regional fair with most prominent positon.

• Opportunity to exhibit company products/ marketing collateral (Note: subject to venue approval)

• Logo on front page and 1 x full page advert in the fair brochure

• Company profile on the regional fair website showcasing positive role models

• Logo will appear as Headline Sponsor tag on the sponsors/stall page of the regional fair website

• Logo inclusion in social media coverage leading to the event

• Logo inclusion on targeted mailshots promoting fair through student channels

• Logo inclusion on posters sent to regional schools, colleges and universities to promote the regional fair.

Premium

4 per fair

Logo will appear as a Premium Sponsor for the chosen regional fair.

• One large stall at the regional fair with a prominent positon

• Company profile on the regional fair website showcasing positive role models

• Logo will appear on front page of the selected fair brochure under Premium sponsor, as well as on the sponsors / stall page of the regional fair website

• Logo inclusion in social media coverage leading to the event

• Logo inclusion on targeted mailshots promoting fair through student channels (e.g. The Student Room)

• Logo inclusion on posters sent to regional schools, colleges and universities to promote fair.

Regular

Number available varies per fair

Logo will appear as a Sponsor for the chosen regional fair.

• One regular stall at the chosen regional fair

• Logo will appear under the regular tag on the sponsors/stall page of the regional fair website

• Logo inclusion in social media coverage leading to the event

Cost (Ex. VAT)

Headline	£4000
Premium	£2000
Regular	£600

Upcoming fairs.

Pick a fair to attend:

Midlands

Wednesday 19th September 2018 Millennium Point, Birmingham

Click here for eventbrite page

South West

Friday 21st September 2018 We The Curious, Bristol

Click here for eventbrite page

North West

Saturday 22nd September 2018 Museum of Science & Industry, Manchester

Click here for eventbrite page

Scotland

Wednesday 26th September 2018 The Hub, Edinburgh

Click here for eventbrite page

London

Saturday 29th September 2018 155 Bishopsgate, London

Click here for eventbrite page

Visual Examples.

Here are some videos, posters and posts from our previous fairs.

Watch our promotional video:

http://bit.ly/EEFairVideo

All backgrounds welcome in particular ***female, ethic minority, LGBT+*** and ***disabled candidates.***

Get in touch.

To confirm your place, or if you have any questions:

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